FRT PARTNERSHIP OPPORTUNITIES

SPIN
Skin Inflammation & Psoriasis International Network
A network for developing national and international collaborations on skin chronic inflammatory diseases

Genodermatoses & Rare Skin Disorders Network
A network on rare skin diseases for professionals and patients

Therapeutics in Dermatology
An online reference book in dermatology, with free access for professionals and patients

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www.fondation-r-touraine.org
Goal: To strive for a better continuous medical education and for a free access baseline medical content

Content: a regularly updated website, accessible in French and English, with a regular newsletter. A part of the website is dedicated to the public at large and another part is only for registered healthcare professionals.

The "little extra": an international e-book that gathers more than 18 000 professionals from more than 150 countries

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**PARTNERSHIPS**

**TRANSLATION & POPULARISATION**
- Funding of the translation from French to English or from English to French, of one or more article(s)/chapter(s)
- Funding of the popularisation of one or more chapter(s) of the book for the public at large

<table>
<thead>
<tr>
<th>COST</th>
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<tbody>
<tr>
<td>For an intermediate article, total cost of around 2 500€</td>
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<tr>
<td>Around 1 000€ for the popularisation of one chapter</td>
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**DEVELOPMENT**
- Design of a mobile app
- Opportunity to add videos, webinars, diagnostic quizzes, etc.

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<thead>
<tr>
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<tr>
<td>Estimated cost of around 15 000€</td>
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<tr>
<td>Cost to be defined</td>
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**INSTITUTIONAL PARTNERSHIP**
- Institutional partnership both on the public at large part of the website and on the one for healthcare professionals

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Contact us for further details: <a href="mailto:christina.pitton@fondation-r-touraine.org">christina.pitton@fondation-r-touraine.org</a> or <a href="mailto:assistant@fondation-r-touraine.org">assistant@fondation-r-touraine.org</a></td>
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**MARKETING**
- Targeted marketing for healthcare professionals

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Cost for 3 months: 3 240€, 2 700€ or 2 160€ according to the position of the banner</td>
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<tr>
<td>Cost for 6 months: 5 760€, 4 800€ or 3 840€ according to the position of the banner</td>
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♀ Better visibility of your company alongside 18 000 healthcare professionals
♀ Visible logotype with a direct link towards your website
♀ Acknowledgements on the website and the newsletter
♀ Direct advertisement
**GENODERMATOSES & RARE SKIN DISORDERS NETWORK**

**Goal:** to improve the medical and social care of patients suffering from rare skin disorders

**Partners:** more than 50 teams from 30 different countries

**The 'little extra':** A Europe Reference Network (ERN) for rare skin disorders labelled by the European Commission for 5 years (2017-2021)

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**WANT TO POSITION YOUR COMPANY IN THE RARE DISEASES’ FIELD?**

Become a member of the Genodermatoses & Rare Skin Disorders Network Industry Club!

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<table>
<thead>
<tr>
<th>PARTNERSHIPS</th>
<th>COST</th>
<th>BENEFITS</th>
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<tbody>
<tr>
<td>TRAINING</td>
<td></td>
<td>Position your company in the rare diseases’ field, an expanding sector with a strong european and international added-value</td>
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<tr>
<td>- grants for the involvement of the medical and paramedical teams in the training sessions</td>
<td>- 15 grants per year for 2 days of training                                                        €750 per laureate</td>
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<tr>
<td>- online courses for medical and paramedical staffs</td>
<td>- 10 online courses of 30 minutes                                                                 €3000 per course</td>
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<tr>
<td>INFORMATION</td>
<td></td>
<td>Associate your company to an operation that focuses on the patients and their needs as well as to a multidisciplinary approach taking into account all the dimensions of the human person</td>
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<tr>
<td>- online directory of medical resources for healthcare professionals and patients</td>
<td>- Development of the online directory: €5000 &lt;br&gt; - Annual update: €2500 euros</td>
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<tr>
<td>- information booklet about a disease and its management</td>
<td>- Development on one disease: €5000 &lt;br&gt; - Translation and adaptation for 1 country: €3000 &lt;br&gt; - Printing: €3000 &lt;br&gt; - Dissemination: €3000</td>
<td></td>
</tr>
<tr>
<td>AWARENESS CAMPAIGN</td>
<td></td>
<td>Improve your knowledge on rare skin disorders, its stakeholders and the local needs of drugs, medical devices and cosmetics</td>
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<tr>
<td>- drawing contest on the occasion of the Rare Disease Day</td>
<td>- Batches for 350 participants: €3500 &lt;br&gt; - Batches for the 12 winners: €600 &lt;br&gt; - Shipping fees: €4000</td>
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<tr>
<td>ACCESS TO DRUGS AND MEDICAL DEVICES</td>
<td></td>
<td>Meet the leading teams of the field and the local stakeholders</td>
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<td>- donations of cosmetics, drugs and medical devices to the medical staff</td>
<td>- Identification of local needs: €6000 &lt;br&gt; - Donation of products: to be defined according to the local needs</td>
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# SPIN
**SKIN INFLAMMATION & PSORIASIS INTERNATIONAL NETWORK**

- **Goal:** better healthcare pathways to improve daily practice on the ground
- **Network:** 4700 dermatologists in 100 countries and 43 national and international patient organisations
- **The "little extra":** An international congress every 3 years, gathering around 1500 participants from around 85 countries, including the key opinion leaders of the field

## WANT TO SUPPORT PSORIASIS & SKIN CHRONIC INFLAMMATORY DISEASES?
Become a partner of one of the largest communities in psoriasis and chronic inflammatory skin diseases!

## PARTNERSHIPS

<table>
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</table>
| • organisation of the triennial international congress on psoriasis & chronic inflammatory skin diseases, focusing on the daily practice | ▶ Sponsoring & partnership opportunities:  
  ▶ Grants for young dermatologists  
  ▶ Exhibition  
  ▶ Satellite symposia  
  ▶ Content capture for webcast  
  ▶ Other (e-Posters, etc.) | ▶ Associate your company’s image to an action focusing on the patient needs  
▶ Better knowledge of the field & its main stakeholders  
▶ Better understanding of the healthcare organisation in the field at the local level & the main needs in terms of treatment and industry support  
▶ Meet the key opinion leaders at the SPIN Congress  
▶ Meet local teams on the occasion of SPIN workshops or symposia during national meetings  
▶ Acknowledgements in our website and newsletters |
| • organisation of training workshops / symposia with renowned international experts on the occasion of national meetings | ▶ Speakers travel costs: depending on geographic location | |
| • worldwide evaluation of HCPs' training needs in the field | ▶ Survey among local teams: €6000 | |

## INFORMATION

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<th>BENEFITS</th>
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| • interactive directory listing available resources for patients in dermatology centres worldwide | ▶ Content development for 1 disease: €50000  
  ▶ Graphic design: €30000  
  ▶ Translation (rate for 1 language): €2500 | |
| • information leaflets on psoriasis & other chronic inflammatory skin diseases | | |

## THERAPEUTICS

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<th>THERAPEUTICS</th>
<th>CONTRIBUTION</th>
<th>BENEFITS</th>
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| • development of a toolbox to aid patient therapeutic education | ▶ Evaluation of patient needs worldwide (surveys & analysis, translation into national language of patients): €600000  
  ▶ Content development (literature review, consensus meetings, writing): €2200000  
  ▶ Toolbox development for online format: €10000  
  ▶ Toolbox public launch: €15000 | |
| • development of effective & unexpensive treatments | ▶ To be evaluated | |
| • evaluation of patient unmet needs in psoriasis & chronic inflammatory diseases | ▶ Surveys at the local level: €6000/survey | |
WANT TO POSITION YOUR COMPANY AT A UNIQUE TOP-LEVEL SCIENTIFIC MEETING?

A financial contribution to this Symposium would allow you to associate your company to its organisation:

- Sponsoring of lunch and coffee breaks
- Sponsoring of travel costs for speakers
- Other sponsoring opportunities (welcome area, badges, etc.)

Such contribution would allow you to meet the key opinion leaders in the field!

**2016 Symposium on the Skin Microbiota**
at the George Pompidou European Hospital, Paris, France

- **Content:** an annual prestigious conference on a skin cell
- **Goal:** Up-to-date information on physiology, physiopathology and pharmacology by renown international experts
- **The "little extra":** Average participation of 120 participants (dermatologists, researchers) from around 20 different countries
ANNUAL FELLOWSHIPS

WANT TO SUPPORT RESEARCH AND EDUCATION IN DERMATOLOGY?

Finance one of the thematic fellowships (psoriasis or rare skin diseases) and associate the name of your company to all related communications and acknowledgements.

122 fellowships granted since the beginning!

- Laureates from 26 different countries
- Different interests: Inflammatory diseases, immunology, genetics, biotechnology, allergology, skin microbiome, body odor, human medicine etc...
- Around 90 resulting publications

Only 5 fellowships awarded each year...

- 1x 18 000 €
- 4x 4 500 €
**SUPPORTING PUBLIC INTEREST ACTIONS**

**Why should you commit your company to this?**

- Develop corporate social responsibility
- Boost your company’s image
- Increase your visibility in the dermatological field

**YOU WANT YOUR COMPANY TO BE MORE SOCIALLY RESPONSIBLE?**

Discover all the options that turn everyday actions into community projects!

**How can you commit your company to these actions?**

| **» MICRO DONATION » ON SALARY** | • Possible for companies with more than 250 employees  
| | • Your employees can choose to support the FRT by making a donation each month from their net salary. In a spirit of solidarity, the employer can decide to double the donation. |
| **SKILLS SPONSORSHIP** | • Employees are made available during their working hours to devote their time to activities in the public interest  
| | • This allows a tax benefit |
| **PRO BONO** | • Skill pooling (strategy, finance, business, web, etc.) helping the FRT (free of charge) that don’t have enough money for this type of service. |